THE LUCKY SUMMIT Schedule

LUCKY PUBLISHING

The Lucky Summit Toronto
ZoomerPlex, 70 Jefferson Avenue, Liberty Village, Toronto. Free on-site parking.

November 20, 2026 - Today's Agenda

8:30 AM	Welcome Reception with Farm Girl Cereal and Smoothie Bar by Nutrichem x Sarah Boyd
9:30 AM	Emcee Welcome Charles Achampong and Opening Remarks Samantha Moonsammy, CEO, Lucky Book Publishing
10:00 AM	Build Your Brand Beyond the Book: Emma Johnson
10:30 AM	Beyond the Page: Teri Kingston
11:00 AM	Opportunity Break
11:15 AM	Prizes & Giveaways: Hosted by Jodie
11:30 AM	Your Relationship with Money Panel: Anita Guerini, Cassandra Lister, Andrea Mulligan and Francesca Rea
12:00 PM	How to Use Your Book to Grow Your Business: Andrea Reindl
12:30 PM	Lunch Break
1:35 PM	Prizes & Giveaways: Hosted by Jodie
1:40 PM	What Leadership Means Today Panel: Kevin Ferguson, Hilda Gan, Bethelene Hart, Alanna Purcell and Julia Dharma Long
2:00 PM	Beyond the Book, Turn Your Expertise Into a Profitable Business: Ruth Dorsainville-Hulse
2:30 PM	Stretch & Recharge: Shelley Murdock
2:40 PM	Live Cooking Demonstration: Carol Cooks LIVE
3:00 PM	2025 Grand Slam Winner: Michelle Weger
3:15 PM	Fireside Chat & Conference Wrap-Up: Samantha Moonsammy and Charles Achampong
3:30 PM	MZTV Museum Tour and Happy Hour by Adam Di Tota x Fathom
4:00 PM	Special Guest: Hilary DeCesare, Introduction to the premiere
4:15 PM	Exclusive Canadian Premiere: Secrets from Iconic Women
5:15 PM	Fireside Chat & Conference Wrap-Up: Samantha Moonsammy and Charles Achampong
5:45 PM	Closing Remarks: Until We Meet Again