

AUTHOR EVENTS AND VISIBILITY

Where we will be this fall and winter

Six rooms between September and December, and a seat at the table in each one



A few of the rooms we have already been in. Entrenista Founder's Weekend, Pink Skirt Summit, Speakeasy LA, VIP Day LA, Small Biz Expo NYC, CEO Day NYC, Writers Conference Riyadh.

THE SEASON AHEAD

These are the events Lucky Book Publishing is hosting, co-hosting, or attending as a partner between September and December.

Each one is a chance to meet the leadership team at LBP, talk about your book idea or book marketing for your existing books. These rooms are a chance to put your book in front of new readers, meet other authors on our list, and build the kind of relationships that pay off long after launch week.

Bring your book idea, books (if applicable) and your business cards.

We will handle the stage, the table, and the introductions. Reserve your spot with our events team at diana@luckybookpublishing.com

WHAT WE DO WHEN YOU SHOW UP

Getting there is the hard part. Once you are in the room, we make sure the day is worth the trip.

We take care of all of the event logistics and introduce you to the people worth meeting.

✿ LUCKY BOOK PUBLISHING

We also talk about your work when you are not in the room so that you feel comfortable and ready to shine.

What do you get? You go home with photos, video, contacts, and enough material to keep posting for months plus a new set of raving fans looking forward to your success.

AUGUST 23 OTTAWA

Espresso Createcation

Three hours, 1:00 to 4:00 PM, on moving a book from idea to action. Validate the idea, map the publishing strategy, and leave with a framework you can actually write from.

Hosted by four time New York Times bestselling ghostwriter Crystal Adair-Benning and Lucky co-founder Samantha Moonsammy. Free admission, limited spots.

SEPTEMBER 2026

SEPTEMBER 13 TORONTO

Ladies Networking Brunch with the Women Leaders' Club

A day surrounded by ambitious women at the W Toronto in Yorkville, 10:00 AM to 3:00 PM. Books go on the Lucky trade show table, authors get VIP admission, and our team shoots photos and video of you with your book.

[Event details](#)

SEPTEMBER 17-19 SCOTTSDALE

ReLaunch to a Rich Life

The Women in Business Conference at the Fairmont Scottsdale Princess. Three days on identity, wealth, health, relationships, business, and stepping into the next chapter.

Books go in front of more than 200 women in business, on the Lucky trade show table, with an 11x17 cover display and professional photos and video from our team.

[Event details](#)

OCTOBER 2026

OCTOBER 1-2 PARIS

The Paris Author Experience

Two days at Rooftop Grenelle, within sight of the Eiffel Tower, hosted with Soul Sparks Press. Imagine your book in Paris. Imagine being interviewed on the red carpet. Imagine telling your story on stage with the Eiffel Tower behind you.

This is visibility at another level.

Authors are interviewed on the red carpet, celebrated for their accolades, and featured as panel speakers in an elegant setting. Everyone goes home with the footage, including the behind the scenes coverage.

There are three ways to take part, from the full visibility package with a professional content shoot and a stage panel, down to admission for the luncheon and the release party. Ask us which one fits.

[Paris event details](#)

NOVEMBER 2026

NOVEMBER 5-6 SAN DIEGO

Women & Wealth

Two days at The Lane on personal growth, business strategy, wealth, and becoming the next version of yourself. Lucky will be there with you.

Our team interviews authors, makes introductions, captures photos and video, hosts an intimate author dinner, and helps turn the trip into a San Diego book tour. Ask us about the Lucky promo code.

[Event details](#)

NOVEMBER 19-20 TORONTO

The Lucky Book Publishing Conference

Write the book. Build the business. Be the brand.

Two days at Zoomer Media built entirely for authors. Sessions on using a book to strengthen your speaking, media, business, brand, and visibility. Showcase your book in the Author Literary Salon and take home footage of the event, including the behind the scenes coverage.

✿ LUCKY BOOK PUBLISHING

A meet and greet dinner on the 19th and a conference luncheon on the 20th. Human Library and panel spots are limited. RSVP to diana@luckybookpublishing.com to reserve your seat.

NOVEMBER 21 TORONTO

Speakers Slam Grand Finale

The Grand Finale at the CBC Glenn Gould Studio. Cheer on Lucky author Pierre Mousseau and the rest of the speakers. Part of the Lucky conference weekend.

JANUARY 8-9-10 DUBAI

1 Billion Follower Summit

Get your book seen at the World's Largest Expo for Content Creators. If you are ready to be seen and do business in the Middle East, this is a dynamic platform for Networking, Learning, and Showcasing Content. Includes an authors meet and greet dinner on January 9.

THE COST OF STAYING HOME

Most authors finish the book and then disappear back into their inbox. Launch week comes and goes, the algorithm moves on, and the work that took years starts gathering dust on Amazon's long tail. The book is fine. The author is invisible.

Nobody writes a book to keep it on a shelf. A book can build authority, attract clients, open doors, and get you on stages. But people have to know it exists.

We do events for our authors because that is how the work compounds. A panel becomes a podcast invite. A book table becomes a coaching client. A conversation at the cocktail reception becomes the introduction that lands you on a stage you could not have booked yourself.

The book opens the door. Being in the room is what walks you through it.

You do not need to attend every event. Pick the rooms that fit.

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Tell us which events interest you and we will help you choose.