

# ☘ LUCKY BOOK PUBLISHING

FOR LUCKY AUTHORS

## Where we will be in 2026

*Every stop is a stage, a book table, and a room worth being in*



SPEAKEASY -  
Los Angeles



VIP DAY with  
Founders - LA



Small Biz Expo -  
NYC



CEO DAY - NYC



Writers Conference -  
Riyadh

*A few of the rooms we have already been in. Speakeasy LA, VIP Day LA, Small Biz Expo NYC, CEO Day NYC, Writers Conference Riyadh.*

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### THE SEASON AHEAD

These are the events Lucky Book Publishing is hosting, co-hosting, or attending as a partner this season.

Each one is an opportunity to put your book in front of new readers, meet other authors on our list, and build the kind of relationships that pay off long after the launch week.

**Bring your books, your 11x17 cover, and your business cards.**

We will handle the stage, the table, and the introductions.

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### THE COST OF STAYING HOME

Most authors finish the book and then disappear back into their inbox. Launch week comes and goes, the algorithm moves on, and the work that took years starts gathering dust on Amazon's long tail. The book is fine. The author is invisible.

Showing up is how you change that. Every event is a stage, a book table, and a room of people who can do something for your career.

We do events for our authors because we know that's how the work compounds. A panel becomes a podcast invite. A book table becomes a coaching client. A conversation at the cocktail reception becomes the introduction that lands you on a stage you could not have booked yourself.

The book opens the door. Being in the room is what walks you through it

## ☘ LUCKY BOOK PUBLISHING

### MAY 2026

#### MAY 21 OTTAWA

##### Book Launch for The Emboldened Warrior

Bubbles, cake, and the publisher in the room. Celebrate Kelly Cooper becoming a #1 bestselling author with Lucky. Heart & Crown on Preston Street, 5:00 to 6:30 PM.

**For our authors.** Media wall photos, networking with other authors and speakers, photo and video for your brand. Come congratulate Kelly in person.

#### MAY 24 ONLINE

##### Meet the students from Mustakabali-Wetu

8:00 AM EST on Google Meet. Hear from the students in Kenya we sponsor, and learn why Lyrique Richards, Hal Eisenberg, and Lucky fund tuition for sixteen kids and one warm meal a day.

**For our authors only.** Learn how to sponsor a student or donate to the cause.

[Join the call](#) · [Watch the intro video](#)

#### MAY 26 TORONTO

##### VIP Table at Speakers Slam

The Road Less Traveled, the inspirational speaking competition. Lucky has a VIP table. Cheer on author Angele Lamothe on stage and Calissa Ngozi as co-host. If you cannot make Toronto, join the live stream at 6:45 PM EST.

**For our authors.** Photos on the Speakers Slam stage, networking, content for your brand.

[RSVP for the VIP table](#) · [Watch live on Zoom](#)

#### MAY 28 OTTAWA

##### RÄNDÄ VOO Prestige Reception: The Right Room

An Ottawa networking night Lucky will be at. Worth coming for the room, the conversations, and the chance to meet authors and operators outside the usual circles.

**For our authors.** Come network, book signings at Lucky table, no agenda, just the right people in one room. Bring books to sell, business cards. Use promo code: MAVVIN20 for 20% OFF

[RSVP](#)

# ☘ LUCKY BOOK PUBLISHING

## JUNE 2026

### JUNE 1 OTTAWA

Write Your Book. Build Your Authority.

Samantha Moonsammy keynote at Joel Poirier's VIP Mastermind. One attendee walks away with a \$10,000 book deal from Lucky.

**For our authors.** Set up a book table, get featured in the keynote, shoutouts from the stage. No cost, subject to approval. Contact Diana to register.

[Event details and tickets](#)

### JUNE 8 AJAX

Her Legacy Live

Co-hosted with Sarah Lambert at Deer Creek Golf Club. A full day across two immersive sessions, hosted breakfast and lunch, and a closing cocktail reception.

**Four tickets available to Lucky authors.** Your book at the trade show table, your seat in an influential room. Contact Diana to add your name, subject to availability.

[Tickets and details](#)

### JUNE 11-14 AND 18-21 TORONTO AND NYC

Whispers in the Rain Impact Tour

The ultimate author reunion across two cities. Awards ceremony, book readings, wellness sessions, and a charity concert supporting children's education in Kenya.

**For our authors.** Sell books, meet the public, donate to the silent auction. You get a promo kit and visibility at the 4-day event.

[Tour overview](#) · [Vendor info](#)

### JUNE 17, 18, 22 TORONTO, NIAGARA, OTTAWA

North of 50 Magazine Release Parties

Lucky is the official Book Club partner of North of 50, a Canadian lifestyle magazine for women over 50. Launch parties in three cities.

**For our authors.** \$300 for a quarter-page ad on the Book Club page plus book signings at all three cities. If you cannot attend, we will feature your books at the events. Authors must be Canadian, 50+. Contact Diana.

## ☘ LUCKY BOOK PUBLISHING

### JULY 2026

#### JULY 8-9 KELOWNA

##### The Pink Skirt Project Summit

Two days at the summit, with a Lucky booth, free book copies for attendees, and a hosted group dinner the night of July 8.

**For our authors. Bring books and join the VIP author dinner on July 8.** Authors buy their own ticket and book the hotel. Book tour stop for authors who want one.

[Summit details and tickets](#)

#### JULY, DATES TBC MONTREAL AND AJAX

Coming soon

A group book launch event in Montreal, and a July 21 Speakers Slam appearance in Toronto with the CEO Sisters Lunch the same day in Ajax. Final dates landing soon, and we will email confirmed details to authors as they are set.

**For our authors. Save the window.** If either fits your travel, let Diana know and we will hold a spot for you when dates lock.

Pick three events this season. We will set the table.

Diana Wight, VP Sales and Partnerships. 647-992-4678.

RSVP or ask about any event above.